

2001 ONE SHOW INTERACTIVE WINNERS LIST

The One Club for Art and Copy, Inc. 32 East 21st Street New York, NY 10010 www.oneclub.com



2001 One Show Interactive Winners List

1A – BANNER - SINGLE



Agency: **AgenciaClick** – Sao Paulo
Client: **Tecto**
Entry Title: **Spirit Level**
Art director: **Tatiana Kligerman**
Creative Directors: **PJ Pereira, Eduardo Martins**
Writer: **Suzana Apelbaum**
Designer: **Thiago Zanato**
Producer: **Claudia Obata**
Technical Director: **Abel Reis**
Programmers: **Thiago Zanato**



Agency: **TBWA Hunt Lascaris - Johannesburg**
Client: **Land Rover**
Entry Title: **Maze**
Creative Director: **Philip Ireland**
Pro. Company: **TBWA Digerati**
Digital Artist/Multimedia: **Walter Jones**
Programmers: **Jaco Gerber**



Agency: **DM9DDB** – São Paulo
Client: **Parmalat**
Entry Title: **Biofibras**
Art director: **Mauricio Mazzariol**
Writer: **Thomas Costa**
Technical Director: **Mauricio Mazzariol**



Agency: **AgenciaClick** – São Paulo
Entry Title: **Ouch**
Client: **O Boticario**
Art director: **Eduarda Vasconcellos**
Creative Directors: **PJ Pereira, Eduardo Martins**
Writer: **Suzana Apelbaum**
Designer: **Luis Lins**
Producer: **Luciana Ribeiro**
Technical Director: **Abel Reis**
Programmers: **Luis Lins**
Music/sound: **Arthur Guidi**

1B – BANNERS - CAMPAIGN



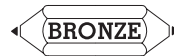
Agency: **Freestyle Interactive** – San Francisco (in partnership with **Goodby, Silverstein and Partners**)
Client: **Hewlett-Packard**
Entry Title: **Invent**
Art directors: **Regan Honda, Mike Yapp, Jeff Benjamin, Rick Casteel**
Creative Directors: **Steve Simpson, Mike Yapp**
Writer: **John Mateejczyk**
Producer: **Kim Askew**



Agency: **TBWA/CHIAT/DAY** - New York
Client: **Doctors Without Borders**
Entry Title: **Doctors Without Borders**
Art director: **Larry Levene**
Creative Director: **Doug Jaeger**
Writer: **Carlos Vasquez**
Designer: **Larry Levene**
Producer: **Blain Roderique**



Agency: **Lot21, Inc.** – San Francisco
Client: **Pets.com**
Entry Title: **Pets.com Banners**
Art director: **Brian Tsang**
Writer: **Dan Tamura**



Agency: **Ogilvy Interactive** - London
Client: **IBM**
Entry Title: **Wimbledon Banner**

2 – BEYOND THE BANNER



Agency: **POPNYC**
Client: **Cartoon Network Online**
Entry Title: **Orbit e-stickers**
Art director: **Vincent Lacava**
Creative Director: **Vincent Lacava**
Designers: **Geoffrey Fowler, Tom Hart, Aaron Stuart**
Producer: **Mark T. Smith**
Pro. Company: **POPNYC**
Technical Director: **John Jones**
Digital Artists/Multimedia: **Jeff Vock**
Programmers: **John Jones, Stephen Griffin**
Music: **Michael Sweet, Blister Media**



Agency: **DoubleYou - Barcelona**
 Client: **Cortefiel**
 Entry Title: **Women's Secret**
 Art director: **Blanca Piera**
 Creative Director: **Frédéric Sanz**
 Writer: **Esther Pino, Eduardo Pou**
 Designers: **Anna Coll, Oriol Quin, Montserrat Torras**
 Producer: **Paula Ohlin,**
Assistant: Jordi Pont
 Pro. Company: **Double You**
 Technical Director: **Applications: Beatriz Martín**
 Digital Artist/Multimedia: **Interactive Director: Joakim Borgstrom**
 Programmers: **Joakim Borgstrom, Jordi Martínez, Xavi Caparrós**



Agency: **marchFIRST - New York**
 Client: **Audi**
 Entry Title: **Audi TT minisite**
 Art director: **Max Bosio**
 Creative Director: **marchFIRST NYC**
Flash developers
 Writer: **Keith Byrne**
 Designers: **Nadia Turan, Andrew Borovsky**
 Producer: **marchFIRST NYC**
Flash developers



Agency: **Murder Inc. - San Francisco**
 Client: **Electronic Arts**
 Entry Title: **The Sim House**
 Art directors: **Elliot Clapp, LeeAnn Weber**
 Creative Director: **Leeann Weber**
 Writers: **Alex Loomis, Renato Floresca**
 Digital Artists/Multimedia: **Elliot Clapp, Ken Phipps**
 Information Arch: **LeeAnn Weber**



3B - PROMOTIONAL ADVERTISING - CD-ROMS

Agency: **Red Sky Interactive - San Francisco**
 Entry Title: **MoodMaker**
 Client: **Sutter Home**
 Art director: **Tom DelMundo**
 Creative Director: **Clay Jensen**
 Writer: **Chris Gatewood**
 Designers: **Shawna Bigby, Kort Sands**
 Illustrator: **Don Barnett**
 Producers: **Chris Williamson, Pamela Snyder, Colleen Silva**
 Technical Directors: **Beau Giles, Chi-an Chien, Dan Harrington, Adam Kane**
 Digital Artists/Multimedia: **(developers) Alicia Cheuk, Cathy Block, Rebecca Chang**
 Information Arch: **Jon Snyder, Gretchen Atwood, Connie Shaw**
 Programmers: **Jon Snyder, Gretchen Atwood, Connie Shaw**
 Music: **Jeff Essex**

3A - PROMOTIONAL ADVERTISING - WEBSITES



Agency: **The Chopping Block - New York**
 Client: **Miramax Films**
 Entry Title: **A Hard Day's Night**
 Writer: **Martin Lewis**
 Designer: **Tom Romer**
 Producers: **Keith Pizer, Robert Nuell**



Agency: **Iguana Interactive - New York**
 Client: **Mercedes-Benz**
 Entry Title: **Mercedes-Benz Information Counter System**
 Designers: **Paul Harding, Marc Trzepla**



Agency: **Arnold Worldwide - Boston**
 Client: **Volkswagen of America, Inc.**
 Entry Title: **VAPOR**
 Art directors: **Bill Whelan, Chris Bradley, Robert Hodgkin**
 Creative Directors: **Alan Dafenbach, (Chief Creative Officer) Ron Lawner**
 Writer: **Tim Brunelle**
 Designers: **Kate Jenson, Robert Hodgkin**
 Illustrator: **Bill Cash**
 Producers: **Brendan Lynch, Lisa Roderick, Jennifer Iwanicki**
 Technical Director: **Jon Groves**
 Digital Artist/Multimedia: **Robert Hodgkin**
 Programmers: **Mark Van Norden, Nicole MacDonald**
 Music: **Master Cylinder**

**3C – PROMOTIONAL ADVERTISING –
OTHER DIGITAL ADVERTISING**



Agency: **Sudden Industries - New York**
Client: **Columbia Records**
Entry Title: **P.J. Olson, "Visine" and "Good Dream" from the album "Words for Living"**
Art director: **David McManus**
Creative Director: **Bob Holmes**
Designer: **David McManus**
Illustrator: **David McManus**
Producer: **Susan Solomon**
Pro. Company: **Sudden Industries**
Technical Director: **Michael Hoffman**
Digital Artist/Multimedia: **David McManus**
Information Arch: **Graeme Hoffman**
Programmers: **Graeme Hoffman**



Agency: **Saatchi & Saatchi
New Zealand**
Client: **Adidas International**
Entry Title: **Adidas BEAT RUGBY Site
and Rugby Game**
Art directors: **Tom Eslinger, John Fisher**
Creative Director: **Gavin Bradley,
Tom Eslinger (Online)**
Writers: **John Plimmer, Howard Grieve,
Chris Brown**
Designers: **Brian Merrifield, Tom Eslinger**
Illustrator: **Andy Salisbury (Illustration)**
Producers: **Tom Eslinger, Vivienne Stone**
Pro. Companies: **Saatchi & Saatchi New
Zealand in house, Groovy Train UK**
Technical Directors: **Mike Nelson,
David Colquhoun**
Digital Artists/Multimedia: **Flux Animation,
Andy Salisbury (Digital Illustration)**
Information Arch: **Tom Eslinger,
Brian Merrifield**
Programmers: **David Colquhoun, Jon
Brake, Mike Nelson, Groovy Train UK**
Music: **Gareth Williams**



Agency: **Ogilvy London**
Client: **Mattel**
Entry Title: **The Scrabbler**
Art directors: **Robert Messeter,
Michael Crowe**
Creative Director: **Steve Dunn**
Writers: **Michael Crowe, Robert Messeter**
Digital Artist/Multimedia: **Gareth Jones**

**4A – CORPORATE IMAGE – B2C -
WEBSITES**



Agency: **Kinetic Interactive - Singapore**
Client: **Lorgan's The Retro Store**
Entry Title: **Lorgan's The Retro Store**
Art directors: **Sean Lam, Benjy Choo**
Creative Directors: **Sean Lam, Benjy Choo**
Writers: **Sean Lam, Benjy Choo**
Designers: **Sean Lam, Benjy Choo**
Illustrators: **Sean Lam, Benjy Choo**
Producers: **Sean Lam, Benjy Choo**
Technical Directors: **Sean Lam, Benjy Choo**
Information Arch: **Sean Lam, Benjy Choo**
Programmers: **Sean Lam, Benjy Choo**
Music: **Sean Lam, Benjy Choo**



Agency: **SLB Interactive - Sweden**
Client: **NSB Utland**
Entry Title: **Scanrail**
Art director: **Oystein Ramstad Knutsen**
Creative Director: **Rune Glad**
Designer: **Lena Niemi**
Producers: **Sveinung Totland, Live Leer**
Technical Director: **Oeystein Ramstad
Knutsen (AD)**
Music: **MatchMusic Sweden**



Agency: **Periscope - Minneapolis**
Client: **Dayton's Challenge, Tom Lehman
Golf Charities**
Entry Title: **Dayton's Challenge Web Site**
Art director: **Chris Cortilet**
Creative Director: **Chris Cortilet**
Writer: **Katerina Martchouk**
Designers: **Andy Gugel, T. Scott Major,
Natalia Berglund**
Photographer: **Joe Donovan**
Producer: **Matt Hattenberger**
Technical Director: **David LaTour**
Digital Artist/Multimedia: **Andy Gugel
(Flash Architect)**
Information Arch: **Chris Cortilet,
Katerina Martchouk**
Programmers: **Steve Killingbeck**



Agency: **Arnold Worldwide - Boston**
 Client: **Volkswagen of America, Inc.**
 Entry Title: **New Beetle**
 Art directors: **Kate Jensen, Julian Newman**
 Creative Directors: **Alan Pafenbach, (Chief Creative Officer) Ron Lawner**
 Writers: **Alex Russell, Rob Thompson, Karl Scheible**
 Designer: **Kate Jensen, Jay Harlow**
 Illustrator: **Bill Cash**
 Producers: **Jennifer Iwanicki, Patty Dinatale, Ken Kingdon, Erica Lohnes**
 Technical Director: **Jonathan Groves**
 Digital Artists/Multimedia: **Jay Harlow, Will McGuinness**
 Information Arch: **Deb Brown**
 Programmers: **Serinova, Provo, UT**



Agency: **Fallon Interactive - Minneapolis**
 Client: **BMW**
 Entry Title: **BMW Choose A Model**
 Creative Director: **Kevin Flatt**
 Writer: **Russ Stark, Chuck Carlson**
 Designer: **Nate Hinz, Paul Bastyr**
 Producer: **Debbie Loeckle, Jen Doan**
 Digital Artists/Multimedia: **Christian Erickson, Jon Hunt, Dan Lorch, Maria Erickson, Dave Thompson**
 Programmer: **Christian Erickson**



Agency: **Resource Marketing, Inc. - Columbus, OH**
 Client: **Express**
 Entry Title: **Express web site**
 Art director: **Elaine Murray**
 Creative Director: **Dennis Bajec**
 Designers: **Jason Oleszczuk, Jeff Fischer**
 Producers: **(account executives) Tricia Lee, Sandrine Kubinski**
 Programmers: **Mandar Mhaskar, Scott Bonner, Toby Miller**



4B – CORPORATE IMAGE – B2C – CD-ROMS

Agency: **Scholz & Volkmer Intermediales Design – Wiesbaden**
 Client: **DaimlerChrysler AG**
 Entry Title: **Mercedes-Benz A Class**
 Art directors: **Anette Scholz, Michael Volkmer**
 Creative Directors: **Anette Scholz, Michael Volkmer**
 Writers: **Isabell Jacobsen, Matthias Faerber**
 Designers: **(Screendesign) Nicoletta Gerlach, Katja Rickert, Britta Vogt**
 Producers: **(Project Organization) Irmgard Weigl, (Management) Isabell Jacobsen**
 Digital Artists/Multimedia: **(Video composing) Nicoletta Gerlach, Markus Hermanni, Holger Hirth, Britta Vogt, Denise Wasserburger**
 Pro. Company: **Scholz & Volkmer**
 Programmers: **Manfred Kraft, Thorsten Kraus**
 Music: **Ralf Wengenmayr**



Agency: **Scholz & Volkmer Intermediales Design – Wiesbaden DE**
 Client: **USM U. Schaerer Soehne AG, Swiss**
 Entry Title: **eleven22. The shape of things to come**
 Art directors: **Anette Scholz, Michael Volkmer**
 Creative Directors: **Anette Scholz, Michael Volkmer**
 Writers: **Mathias Faerber, Christoph Kohl, Mareike Schmiedt**
 Designers: **Heike Brockmann, Susanne Schwalm**
 Photography: **Pascal Hegner;**
 Filming: **Alberto Venzano**
 Technical Director: **Manfred Kraft**
 Digital Artists/Multimedia: **P. Reichard, B. Keller, C. Pulvermacher, T. Leydecker, D. Laprano, R. Guldimmann, U. Kutting, F. Ruter, S. Holzl, C. Di Ninno**
 Programmer: **Manfred Kraft**
 Music: **Ralf Wengenmayr, Jaro Messerschmidt**

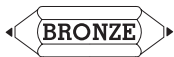


Agency: **Scholz & Volkmer Intermediales Design – Wiesbaden DE**
 Client: **DaimlerChrysler AG**
 Entry Title: **Mercedes-Benz, The new S. Class, Sense and Sensibility**
 Creative Directors: **Anette Scholz, Michael Volkmer**
 Writers: **Mareike Schmiedt, Matthias Faerber**
 Designers: **Katja Rickert, Susanne Schwalm**
 Digital Artists/Multimedia: **Cristiano Civitillo, Markus Hermanni, Holger Hirth, Florian Kraft, Christoph Schuhmacher, Anna Saub**
 Information Arch: **Irmgard Weigl**
 Programmers: **Thorsten Kraus**
 Music: **Ralf Wengenmayr**

4C - CORPORATE IMAGE – B2C – OTHER DIGITAL ADVERTISING



Agency: **R/GA Digital Studios – New York**
 Client: **Prada**
 Entry Title: **Prada Store Kiosk**
 Art director: **Vander Ray McClain**
 Designers: **Jesse McGowan, Dieter Weichman, Tristan Spence, Kohsuke Yamada**
 Producers: **Anja Ludwig, producer; Sheila Dos Santos, production coordinator**
 Technical Director: **Tom Freudenheim**
 Information Arch: **Ted Metcalfe, Scott Wieland**
 Programmers: **John Jones**



Agency: **Tribal DDB - New York**
 Client: **Marketocracy**
 Entry Title: **Mobile Campaign**
 Art director: **Theo Fanning**
 Creative Director: **Brook Lundy**
 Writers: **Brook Lundy, Clark Brigam**
 Designer: **Theo Fanning**
 Producer: **Rob Zaharia**
 Technical Director: **Scott Clasen**
 Programmers: **Scott Clasen**



Agency: **AGI - Stuttgart**
 Client: **Zeeb & Hornung GmbH & Co.**
 Entry Title: **The Einhorn Challenge**
 Art director: **Sebastian Schier**
 Creative Director: **Christian Schwarm**
 Writer: **Stephanie Katzschke**
 Designer: **Oliver Sternberg**
 Producer: **Klaus-Dieter Krueger, Stefanie Katzschke (ass.)**
 Programmers: **Markus Heckel**
 Music/Sound: **Sebastian Schier**



5A - CORPORATE IMAGE – B2B – WEBSITES

Agency: **Kinetic Interactive - Singapore**
 Client: **AMMER Taher Design Studio**
 Entry Title: **Narrative Spaces**
 Art director: **Benjy Choo**
 Creative Director: **Benjy Choo**
 Writer: **Benjy Choo**
 Designer: **Benjy Choo**
 Illustrator: **Benjy Choo**
 Producer: **Benjy Choo**
 Technical Director: **Benjy Choo**
 Programmers: **Benjy Choo**
 Music: **Benjy Choo**



Agency: **Heavy – New York**
 Client: **Heavy**
 Entry Title: **heavyindustry.net**
 Art director: **Erik Blair**
 Creative Directors: **Erik Blair, Dave Carson**
 Writer: **Erik Blair**
 Designers: **Teresa Ha, Domenic Macri, Sang Lee, Lisa Cocas**
 Illustrator: **Erica Levine**
 Producers: **(Exec. Producer) Simon Assaad, David Carson, (Producer) Clair Anderson**
 Pro. Company: **Heavy**
 Technical Directors: **Domenic Macri, Paal Rui**
 Programmers: **Domenic Macri, Paal Rui**
 Music: **Domenic Macri**



Agency: **Mother Ltd. - London**
 Client: **Premier Brands**
 Entry Title: **Typhoo Website**
 Art director: **Sam Walker**
 Creative Directors: **Jim Thornton, Mark Waites, Robert Saville**
 Writer: **Joe de Souza**
 Designer: **Sam Walker**
 Illustrator: **Sam Walker**
 Producer: **Mother Ltd.**
 Pro. Company: **Mother Ltd.**
 Technical Director: **Mother Ltd.**
 Digital Artist/Multimedia: **Mother Ltd.**
 Information Arch: **Mother Ltd.**
 Programmers: **Mother Ltd.**
 Music: **Mother Ltd.**

**5B - CORPORATE IMAGE –
B2B – CD-ROMS**



Agency: **Core77 - New York**
Entry Title: **Scout**
Client: **Herman Miller**
Art director: **Eric Ludlum**
Creative Director: **Eric Ludlum**
Designers: **Eric Ludlum, Mary Phillipuk**
Illustrator: **Henry Yoo**
Producer: **Allan Chochinov**
Technical Director: **Mary Phillipuk**
Information Arch: **Allan Chochinov**
Programmers: **Mary Phillipuk**



Agency: **Elephant Seven Hamburg**
Client: **DaimlerChrysler**
Vertriebsorganisation Deutschland
Entry Title: **DaimlerChrysler**
Motorsport Martleitfaden
Art director: **Yvonne Lange**
Creative Directors: **Paul Apostolou,**
Barbara Schmidt
Writer: **Daniel Richau**
Producer: **Harald Otto**
Programmers: **Clemens Heinen**



Agency: **Kinetic Interactive - Singapore**
Client: **Singapore Telecommunications LTD**
Entry Title: **Asia's Leading**
Communications Company
Art directors: **Anita Rajagopalan, Daphnie**
Foo, Benjy Choo, Sean Lam
Creative Directors: **Anita Rajagopalan,**
Daphnie Foo, Benjy Choo, Sean Lam
Designers: **Anita Rajagopalan, Daphnie**
Foo, Benjy Choo, Sean Lam
Producers: **Anita Rajagopalan, Daphnie**
Foo, Benjy Choo, Sean Lam
Technical Directors: **Anita Rajagopalan,**
Daphnie Foo, Benjy Choo, Sean Lam
Programmers: **Anita Rajagopalan,**
Daphnie Foo, Benjy Choo, Sean Lam
Music: **Victor Low**

**5C - CORPORATE IMAGE – B2B –
OTHER DIGITAL ADVERTISING**



Agency: **Inetz – Salt Lake City**
Client: **Inetz**
Entry Title: **Interactive Invitation -**
Schmooze Fest 3.0
Art director: **Dallin Atkinson**
Creative Director: **Dallin Atkinson**
Writer: **Dallin Atkinson, Josh Lund**
Designers: **Dallin Atkinson, Jeremy Spencer**
Illustrator: **Dallin Atkinson**
Producer: **Josie Gay**
Technical Director: **Jon Gay**
Digital Artist/Multimedia: **Dallin Atkinson**
Information Arch: **Dallin Atkinson, Jon Gay**
Programmers: **Jon Gay, Josh Lund**



Agency: **MRA Group - Atlanta**
Entry Title: **SPERM**
Client: **MRA Group**
Art director: **Rich Wakefield**
Creative Directors: **Rich Wakefield,**
Jeffery Taylor
Writer: **Dan Miranda**
Illustrator: **Rich Wakefield**
Digital Artist/Multimedia: **Rich Wakefield**



Agency: **OgilvyInteractive worldwide -**
New York
Client: **IBM**
Entry Title: **IBM Olympics “Kayak Game”**
Art director: **Cynthia Dazier (ACD)**
Creative Directors: **Audrey Fleisher,**
Scott Storrs
Writer: **Scott Storrs**
Designer: **Cynthia Dazier**
Producers: **Angie Ahn, Nick Kady,**
Therese Ewing, Rebecca Levine
Technical Director: **Mark Hofschneider**
Digital Artists/Multimedia: **Hon-Chih Chen,**
Terrance Peng
Programmer: **Hon-Chih Chen**
Music/Sound: **Hon-Chih Chen**

6A – E-COMMERCE – WEBSITES – B2B



Agency: **Deepend London**
Client: **Music3w.com**
Entry Title: **music 3w**
Art director: **Fred Flade**
Writer: **M3W's editorial team**
Creative Director: **Fred Flade**
Designers: **Jez Nash, Fred Flade**
Producer: **Louise Holben**
Pro. Company: **Deepend London**
Digital Artist/Multimedia: **Fred Flade**
Programmers: **Robin Gilby**



Agency: Charles S. Anderson Design - Minneapolis
 Client: French Paper Company
 Entry Title: French Paper.com
 Art directors: Charles S. Anderson, Todd Piper-Hauswirth
 Writers: Charles S. Anderson, Todd Piper-Hauswirth, John Gross, PJ Chmiel
 Designers: Todd Piper-Hauswirth, Aaron Hanson
 Illustrators: Aaron Dimmel, Mr. French
 Printstock + Elements
 Producers: Laura Towle, Aaron Hanson, Zack Custer



Agency: Organic - Chicago
 Client: Target.Direct
 Entry Title: Target Web Site
 Creative Director: Stephan Argent
 Writer: Joshua Ficher
 Designers: Susan Miskovich, Hyewon Cho, Stephan Argent
 Producer: Kelly Oliver, Paul Merrild
 Information Arch: Arturo Trovato, Kevin Walsh
 Programmers: Joshua Birk, Kevin Ruby



Agency: Modem Media – San Francisco
 Client: Edgewood Creek
 Entry Title: Edgewood Creek.com
 Creative Director: Valerie Casey
 Designers: Ede Schweizer, Kevin Sonnichsen
 Producers: Kristen Botrell, Kerry Kelley
 Information Arch: Drue Miller, Andrew Sandler
 Programmers: Samir Batla, Tony Pierce, Jeremy Bennet, Lan Nguyen, Diana Manning, Thomas Sturm, Jenny Han



Agency: AgenciaClick
 Client: C&A
 Entry Title: C&A
 Art director: Rodrigo Pimenta
 Creative Director: PJ Pereira
 Writer: Ricardo Cisneiros
 Designer: Thiago Zanato
 Producers: Rene de Paula Jr., Darcio Vilela, Gustavo Cerochi
 Technical Director: Abel Reis
 Digital Artist/Multimedia: Luis Lins
 Programmers: Vagner Monteiro, Roger de Castro, Andre Campos, Marcio Homor, Marcio Toma

6B – E-COMMERCE – WEB SITES – B2C



Agency: Critical Mass - Calgary
 Client: Nike
 Entry Title: Nike iD
 Team: Critical Mass



7 – INTEGRATED BRANDING CAMPAIGN

Agency: Fallon Interactive - Minneapolis
 Client: Lee Jeans, Co.
 Entry Title: The Buddy Lee Challenge
 Art director: Paul Malmstrom
 Writers: Linus Karlsson, Deborah Gold
 Designers: Paul Malmstrom, Kevin Flatt
 Producers: Craig Snyder, Katie McGough
 Programing: Net Baby, Dave Thompson (Fallon Interactive)
 Tech director: Chris Stocksmith, David Thompson
 Info Arch: Craig Snyder



Agency: BBDO A/S - Copenhagen
 Client: 10socks
 Entry Title: 10socks
 Art director: William Hjorth
 Creative Director: Carsten Schiott
 Writer: Anders Schepelern
 Designer: Mikkel Hansen
 Illustrator: Brummer
 Producer: Carsten Vigh
 Information Arch: Carsten Vigh
 Programmers: Rasmus Hansen
 Music: Mikkel Hansen



Agency: Tribal DDB – New York/Chicago
 Client: Anheuser Busch
 Entry Title: Whassup? Site
 Art director: Tim Boch, Glen Jameson
 Creative Director: Mark Howell
 Writer: Joe Bartolucci, Vinny Warren
 Designer: Chris Guy
 Producers: Jeffrey Brecker, (Associate Producer) Jon Bodner
 Technical Director: Eric Rosson
 Programmers: Khyber Zaffarkhan



Agency: **TBWA/Chiat/Day - LA**
 Client: **Earthlink**
 Entry Title: **Get Linked**
 Art director: **Margaret Midgett, Chuck Monn**
 Creative Directors: **Rich Siegel, John Shirley**
 Writer: **Jeff Maki**
 Designers: **Pat Cinco, Dylan More, Brian Kiel**
 Producer: **Matt Atchity**
 Tech. Director: **Rebekah Ingall**
 Programmers: **Dan Lareau, Brian Kiel, Tatiane Santos**



Agency: **The Chopping Block - New York**
 Client: **Turner Classic Movies**
 Entry Title: **Elvis: That's the way it is**
 Art director: **Rob Reed**
 Writer: **Jeff Stafford**
 Producer: **Keith Pizer, Richard Steiner**



Agency: **Ground Zero – Marina Del Ray**
 Client: **ESPN.com**
 Entry Title: **ESPN.com – Kathicam**
 Art director: **Jeff Church**
 Creative Directors: **Court Crandall, Kirk Souder**
 Writer: **Steve McElligott**
 Designer: **Kathi**
 Pro. Company: **X-Ray**
 Technical Director: **Randy Woodcock**
 Digital Artist/Multimedia: **Randy Woodcock**
 Programmers: **Randy Woodcock**



Agency: **Sulake – Helsinki**
 Client: **Kolumbus Oy**
 Entry Title: **Hotelli Kultakala**
 Creative Directors: **Sampo Karjalainen, Aapo Kyrölä**
 Designers: **Sampo Karjalainen, Tuukka Savolainen, Ilkka Kallasmaa, Jyrki Myllylä, Tommi Musturi**
 Technical Director: **Aapo Kyrölä**
 Programmers: **Aapo Kyrölä, Otto Nieminen**
 Sound: **Tuukka Savolainen**



Agency: **USA Networks – New York**
 Client: **USA Networks**
 Entry Title: **Infestation Campaign**
 Art directors: **Jeff Lubow, Paul Smith**
 Creative Director: **Jeff Lubow**
 Writers: **Jeff Lubow, Geoff MacDonald**
 Producer: **Geoff MacDonald**
 Pro. Company: **David Freeman**
 Technical Director: **Keviv Gepford**
 Digital Artist/Multimedia: **Paul Smith**
 Information Arch: **David Freeman**
 Programmers: **David Freeman**



Agency: **The Chopping Block - New York**
 Client: **They Might Be Giants**
 Entry Title: **They Might Be Giants**
 Art director: **Tom Rome**
 Illustrator: **Jaylo**
 Producer: **Rachel Bell**



8 – BROADBAND WEB SITES
 Agency: **Heavy**
 Client: **Heavy**
 Entry Title: **heavy.com**
 Art directors: **Erik Blair, Ryan Honey**
 Creative Directors: **Ryan Honey, Dave Carson**
 Writers: **Conrad Doucette, Dave Carson**
 Designers: **Marc Stuart, Teresa Ha, Kenny Harris**
 Illustrators: **Stephanie Baker, Gustavo Andrade, Lisa Lucas**
 Producers: **(Exec. Producer) Simon Assaad, Dave Carson, (Producer) Tamara Honey**
 Technical Director: **Paal Rui**
 Programmers: **Paal Rui, Domenic Macri**
 Sound: **Dan Sklar**



9A – SELF PROMOTION- WEB SITES
 Agency: **Elvis & Bonaparte - Portland**
 Client: **Elvis & Bonaparte**
 Entry Title: **Elvis & Bonaparte Go To Hell Website**
 Art directors: **Dave Helfrey, Mike Olson, Marie Murphy**
 Creative Director: **Dave Helfrey**
 Writer: **Stacy Bolt**
 Designers: **Karen Wippich, Mike Olson, Jonathan Adams**
 Illustrators: **Dave Helfrey, Mike Olson**
 Digital Artist/Multimedia: **Mike Olson**
 Programmers: **Ken DeRouchie**
 Sound: **Sonic Arts**



Agency: **Scholz & Volkmer Intermediales Design - Wiesbaden**
 Client: **Rui Camilo Photography**
 Entry Title: **www.rui-camilo.de**
 Art director: **Heike Brockmann**
 Creative Director: **Michael Volkmer**
 Writers: **Annika Koehler, Rui Camilo**
 Designers: **Melanie Lenz, Angela Hoos**
 Producers: **Projectmanagement: Mathias Schaab, Heike Brockmann**
 Pro. Company: **Scholz & Volkmer Gmbh**
 Digital Artist/Multimedia: **Mathias Schaab**
 Programmers: **Mathias Schaab, Peter Reichard**



Agency: **R/GA Digital Studios**
 Client: **R/GA Digital Studios**
 Entry Title: **R/GA Holiday Game**
 Art director: **Winston Thomas**
 Designers: **David Alcom, David Shuff, Kohsuke Yamada**
 Producer: **David Frankfurt**
 Pro. Company: **R/GA Media Group**
 Technical Directors: **Chris Colborn, VP Interaction Design**
 Information Arch: **Daniel Harvey**
 Game Design: **John Jones**
 Music/Sound: **Justin Asher, music; SFX by Ben Cocio & Luke Crotty**



9B - SELF PROMOTION – CD-ROMS

Agency: **Barcellona Communications Inc. - Folsom**
 Client: **Barcellona Communications Inc.**
 Entry Title: **Barcellona Communications - Enchanted Tiki-Rom**
 Art director: **Michael Leonardini**
 Creative Director: **Michael Leonardini**
 Writer: **Rochelle Barcellona**
 Designers: **Michael Leonardini, Chris Hayes**
 Illustrators: **Chris Hayes (Illustrator), Izzy Schwartz (Photographer)**
 Digital Artist/Multimedia: **Chris Hayes**
 Programmers: **Chris Hayes**



9C - SELF PROMOTION – OTHER DIGITAL ADVERTISING

Agency: **Mother Ltd. - London**
 Client: **Mother Ltd**
 Entry Title: **Chris Christmas Rodriguez**
 Art director: **Peluca/Mother Ltd.**
 Creative Directors: **Mark Waites, Robert Saville**
 Writers: **Carlos Bayala, Gabriela Scardaccione**
 Illustrator: **Marcos Romano**
 Producers: **Paul Adams, Hayley Irow**
 Pro. Companies: **Peluca Films (Argentina), The Brave Film Company (UK)**
 Technical Director: **Mother Ltd.**
 Digital Artist/Multimedia: **Mother Ltd.**
 Information Arch: **Mother Ltd.**
 Programmers: **Mother Ltd.**
 Music: **CCCI Inaudito (Argentina)**



Agency: **Fusebox – New York**
 Client: **Fusebox**
 Entry Title: **Hungry?**
 Art director: **Alexis Idone**
 Creative Director: **Laura Michaels**
 Writers: **Sharoz Makarechi, Harris Silver**
 Designer: **Dan McGorry**
 Illustrator: **Dayoan Daumont**
 Programmers: **Rob Hudak**
 Music: **Rob Hudak**



10A – NON-PROFIT – WEB SITES

Agency: **Zentropy Partners**
 Client: **Thunder House – São Paulo**
 Client: **Laramara Foundation**
 Entry Title: **Laramara Foundation**
 Art director: **André Matarazzo**
 Creative Directors: **Bob Gebara, André Matarazzo, Clóvis La Pastina**
 Writer: **Clóvis La Pastina**
 Designer: **Andre Matarazzo**
 Illustrator: **Laramara Foundation**
 Producer: **Juliano Tosetto**
 Pro. Company: **Zentropy Partners / Thunder House Brazil**
 Technical Director: **André Matarazzo**
 Digital Artist/Multimedia: **André Matarazzo**
 Programmers: **Thiago Avancini**
 Music: **Zentropy Partners / Thunder House Brazil**



Agency: **Circle.com - Boston**
 Client: **American Legacy Foundation**
 Entry Title: **The Truth**
 Art director: **Mike Ma**
 Creative Director: **Dave Batista**
 Writer: **Birch Norton**
 Designer: **Nat Wales**
 Producer: **Ian Fitzpatrick**



Agency: **Second Story Interactive Studios - Portland**
 Client: **Aetna Foundation**
 Entry Title: **2020 Green**
 Creative Director: **Brad Johnson**
 Writers: **Light Bulb Press, Tom Vandel**
 Designers: **Gabe Kean, Sam Ward**
 Illustrators: **Henk Dawson, Electro Art**
 Producer: **Julie Beeler**
 Pro. Company: **(Project Manager) Anmarie Trimble**
 Programmers: **Julie Beeler, Gabe Kean, Sam Ward**
 Music: **Gabe Kean, Rockin' Teenage Combo**

BEST OF SHOW

Agency: **Tribal DDB – New York/Chicago**
 Client: **Anheuser Busch**
 Entry Title: **Whassup? Site**
 Art director: **Tim Boch, Glen Jameson**
 Creative Director: **Mark Howell**
 Writer: **Joe Bartolucci, Vinny Warren**
 Designer: **Chris Guy**
 Producers: **Jeffrey Brecker, (Associate Producer) Jon Bodner**
 Technical Director: **Eric Rosson**
 Programmers: **Khyber Zaffarkhan**

10C – NON-PROFIT ORGANIZATIONS – OTHER DIGITAL ADVERTISING



Agency: **Collaborate Communications Inc. – San Francisco**
 Client: **Rock the Vote**
 Entry Title: **Rock the Vote Yes/No Flash Piece**
 Art director: **Daniel Jung**
 Creative Director: **Robin Raj**
 Writer: **Kevin Seidel**
 Designer: **Anke Weiss**
 Producer: **Dora Lee, (Account Supervisor) Stefan Dimancescu**
 Technical Director: **Eric Paulson**
 Music: **Jonathan Elias & Associates**

COLLEGE COMPETITION



Art Director: **Stacy Schoen**
 Entry Title: **The Portfolio Game**



Art Director: **Ayumi Fujii**
 Entry Title: **Interactive Art Repetition**

